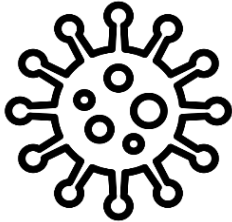


## Business Strategies for 2021: COVID19 Recovery

# Top 5 Challenges in Reopening Cities and reaching successful outcomes:

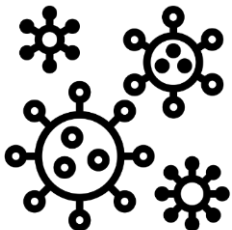
### 1. COVID19 and pandemic controls to challenge us for the next 3-5 years.



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While vaccinations will be conducted through 2021, standardized and agile measures will have to be in place to squash the virus.

### 2. HVAC and IAQ has been least understood important vector for transmission but needs prioritization, monitoring and auditing.



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Controlling the IAQ through audits and upgrades is an imperative to meet new certification codes.

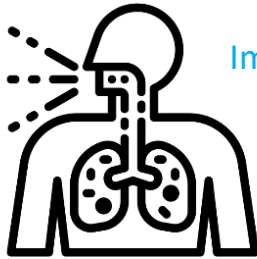
### 3. We need community wide ability to reopen “ready-now” businesses within sectors so that economic recovery is stronger.



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Developing ready-to-reopen self-certifications, audits and branding of communications are needed.

#### 4. Changing of protocols and messaging have impeded successful reopening outcomes.



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Implementing up-to-date guidance on airborne risk reduction into messaging is essential to improve public acceptance.

#### 5. Advances in medical research uncovering new facts about spread is not currently included in protocols.



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Incorporating new scientific evidence including vaccination details in protocols is essential, as the virus evolves or mutates.

#### Requirements to resolve and rebuild:

- Development of standards and a self-certification process
- Use of new CARES/ Government funding to reopen “smarter”
- Develop resilience with investment grade technology solutions
- Available and affordable compliance testing and monitoring
- Develop governance programs/ process for above